

Life Surge Fast Facts (January 1 - October 1, 2025)

Top 1% of All Businesses in the US in Every Major Category

*Life Surge's unique combination of **business growth** and **reach**, **customer value** and **satisfaction**, **company culture** and **employee satisfaction**, as well as **mission** and **impact**, places it in **the top 1% of all businesses** in the US.*

Business Growth & Reach: Top 1% of All Businesses

- ◆ History: Founded in 2020 with the first event in 2021
- ◆ Growth: One of the fastest-growing businesses in the U.S. with 47,000%+ 3-Year Growth Rate
The Inc. 5000's top 500 companies [averaged 1,552% growth](#)
- ◆ Reach—30 live events in America's top DMA's x 6,000 tickets.

Customer Value & Satisfaction: Top 1% of All Businesses

- ◆ Net Promoter Scores (NPS): Life Surge events have an average NPS of 63. Its education programs have an average NPS of 86—exceeding [Harvard Business School \(49\)](#) and [Apple \(61\)](#).
- ◆ Customer Reviews: 9 out of every 10 reviews are 5-star
 - 1,273 Google reviews with a 4.8 rating
 - 547 Trustpilot reviews with a 4.8 rating
- ◆ Life Surge's combination of premium speakers, comprehensive programming, measurable impact, and unprecedented affordability makes it an unparalleled value in Christian or business conferences.

Company Culture & Employee Satisfaction: Top 1% of All Businesses

- ◆ Employee Satisfaction (Great Places to Work): 92% employee satisfaction score, [in line with the 25 businesses recognized annually in Fortune Magazine's ranking of the World's Best Workplaces](#).
- ◆ Employee Reviews (Glassdoor): [4.8 out of 5-star reviews \(9 out of 10 reviews are 5-star reviews\)](#). [94% of employees would recommend the company to a friend](#).
- ◆ From zero to over 400 team members in five years.

Mission & Impact: Top 1% of All Businesses and Christian Ministries

- ◆ Salvations (Decisions for Christ): 20,680.
- ◆ Ministry Partnerships: over \$500,000 donated to ministry partners, including funding over 1 million Bible distributions through the YouVersion Bible app downloads.
- ◆ Business as a Ministry Model: As a for-profit business, Life Surge is leading a national marketplace revival without asking for a single dollar in donations, which is unprecedented.